



European Union European Regional Development Fund



Silver SMEs 1st Stakeholder Meeting

Friday 30th November

<u>Agenda</u>

- 11.45 12.00 Registration
- 12.00 12.20 Welcome Dr Helen McGuirk, Hincks Centre

Overview of the SilverSME Project (Aims & Objectives)

12.20 - 12.40 Dr Aisling Conway

Preliminary Results of the Southern Region SWOT Analysis

- 12.40 13.30 Discussion on Good Practice and Action Plan
- 13.30 14.30 Discussion over lunch

